

FOR IMMEDIATE RELEASE

**Oxford Generative AI Summit 2023:
Convening Cutting Edge Dialogue on AI and Society**

OXFORD, 21 Oct, 2023 - From 21-22 October, OxGen AI Limited presents the Oxford Generative AI Summit 2023 ("OxGen AI Summit"), a landmark convening held in Jesus College, University of Oxford, that brings together prominent leaders, experts, and hundreds of participants from academia, enterprise, government, civil society, and the media to explore the far-reaching impacts of Generative AI on society.

The OxGen AI Summit features over 70 leaders and subject matter experts from the UK and beyond, including Nigel Toon, Chairman and CEO at Graphcore; Rt Hon Chloe Smith, Member of Parliament for Norwich North & former Secretary of State for Science, Innovation and Technology; Sir Nigel Shadbolt, leading AI researcher; Kenneth Cukier, Deputy Executive Editor at The Economist, and many more.

The exciting range of debates held at the OxGen AI Summit include AI governance and geopolitics, the future of journalism, the future of work, disinformation and extremism, the future of education, charting the United Kingdom's path to safe and reliable Generative AI, and more.

"With over 300 participants attending this weekend, the OxGen AI Summit is a crucial event for anyone seeking insights into the use cases, implications, and future of Generative AI & society from diverse stakeholder perspectives," said **Cassidy Bereskin**, Director of the Oxford Generative AI Summit 2023. "We're very excited to welcome the UK's foremost multi-stakeholder AI leaders to Oxford."

"Generative AI's rapid and extensive adoption presents a multitude of opportunities and challenges for both businesses and society at large," said **Mounir Ibrahim**, EVP of Public Affairs and Impact at Truepic. "The surge in AI tools can foster innovation, but we must also be aware of emerging obstacles. As a proud sponsor of the OxGen AI Summit, we look forward to discussing these important topics in more depth during the event."

"The power and potential of generative AI is developing at an astounding rate," said **Alex Beardsall**, Chief Marketing and Strategy Officer at Northell. "We hope that the panel sponsored by Northell, "Zero to value: Extracting value for AI implementation in enterprise", will set expectations for business leaders around their AI journey, and how to gain ROI from AI implementation. We aim to help leaders consider the key elements involved in their AI roadmap, including culture, strategy, and capabilities."

"For professional communicators, the rise of generative AI presents endless opportunity – and endless uncertainty," said **Chad Lutz**, Global Chief Innovation Officer at Burson Cohn

& Wolfe (BCW). “I look forward to joining the OxGen AI Summit with Di Mayze, Global Head of Data & AI, WPP, and Zach Schwitzky, Co-Founder and CEO, Limbik, Inc., for our panel, ‘Cognitive AI: Dismantling Weaponized Information and Reputational Threats,’ where we’ll discuss how we are pre-bunking and debunking weaponized information.”

“Generative AI’s rate of change is outpacing an enterprise’s ability to keep up and governance strategies are not only key to enterprise safety, but critical for addressing larger societal impacts fueled by widespread access and adoption,” said **Cristina Lawrence**, EVP of Consumer & Content Experience at marketing transformation agency and Summit sponsor Razorfish. “We’re excited to share our perspective on the responsible use of Generative AI alongside some of the brightest business and technology minds at this year’s Summit.”

“Recent developments in Generative AI have introduced ground-breaking capabilities to the natural language processing arena,” said **David Green**, Data Science Manager at Adarga. “We look forward to the OxGen AI Summit bringing to life the huge potential Generative AI presents, along with robust guidance as to what guardrails must be put in place to ensure generative AI is being responsibly applied to real-world use-cases.”

The OxGen AI Summit takes place over two days in an in-person format at the Cheng Kar Shun Digital Hub, a state-of-the-art venue at Jesus College, University of Oxford, as well as over live-stream online. Concurrently, there is a hackathon for the tech community, sponsored by Co:Helm, Mind Foundry, and Humanloop.

About Oxford Generative AI Summit 2023:

Taking place from October 21 to 22, the Oxford Generative AI Summit 2023 aims to promote broad and multi-stakeholder dialogue to foster debate, create consensus, and seek solutions to the emergent issues surrounding Generative AI and associated technologies. For more information, please visit www.oxgensummit.org

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